

ORACLE ADVANCED PLANNING COMMAND CENTER

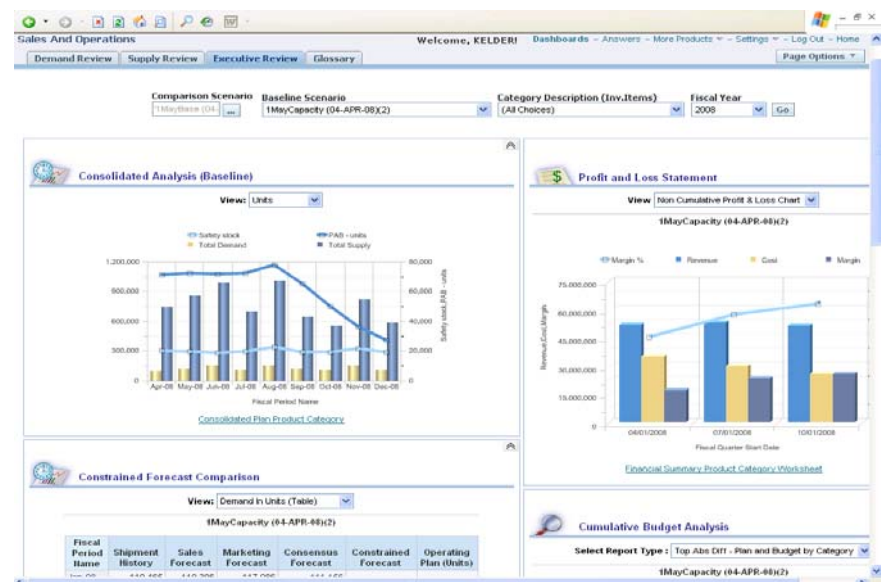
KEY FEATURES

- Translate supply and demand plan data to actionable business performance information
- Cross-plan analysis of key supply chain performance metrics
- Real-time access to actual demand, inventory, and supply plan data
- Business scenario management
- Manage execution of business scenarios via task assignment to planners Pre-built reports and context sensitive drill downs to planner workbenches
- Robust library of facts, measures and attributes
- Analysis of metrics at various levels of aggregation across key seeded business dimensions
- BPEL process management and web service enabled planning processes
- Ad hoc query and analysis capabilities for users to create their own reports and dashboards
- Configurable and extensible architecture to bring in data from external sources
- Out-of-the-box integration with Oracle Demantra, Oracle Advanced Supply Chain Planning, Oracle Inventory Optimization, and Oracle Strategic Network Optimization

Do you have access to critical supply chain performance metrics that drive your business decisions? Do you have real-time access to the related data that resides in your detailed planning applications? Do you need a more systemic process for simulating alternative business scenarios to make holistic supply chain decisions? Oracle® Advanced Planning Command Center offers key supply chain decision makers a comprehensive solution that provides executives and planners multi-dimensional analysis of operational, tactical, and strategic supply chain plans, robust scenario modeling and management, and automated business process execution capabilities.

Make supply chain decisions based on real-time business insight

Key decision makers often rely on spreadsheets, e-mail, and summary level presentations to brief executives or to monitor the health of their supply chain. This information is typically derived from the existing planning systems with a certain amount of latency because it takes time to transform detailed planning data into actionable metrics. Oracle Advanced Planning Command Center solves this problem by providing a comprehensive solution that provides robust scenario management, out-of-the-box analytics to quickly assess the business impact of scenarios, and process automation capabilities that enable you to streamline your planning processes.



Oracle Advanced Planning Command Center – Sales and Operations Planning Review

Business scenario planning for key decision makers

When making supply chain decisions, you often need to compare alternative business strategies. With Oracle Advanced Planning Command Center, you define business planning scenarios that represent these alternatives. To execute the scenarios, you assign tasks that trigger collaboration between the various stakeholders who are executing the various elements of a scenario such as creating a consensus forecast, making inventory postponement decisions, and running supply plans. You can also attach related documents that provide background information or illustrate why or how a task needs to be executed. Once scenario tasks are completed, you can analyze the supply chain metrics, which are comprised of linked demand and supply plan data in a uniform and consistent format.

For example, you can run your monthly sales and operations process' baseline plan and compare it to alternate scenarios that calculate the effect of planned and unplanned supply chain events in that month; you can also analyze the supply and demand metrics of your last operational plan run and compare it with the plan that was calculated the day before.

Seamlessly move between analytics and planning

When performing root-cause analysis on supply chain planning problems, you need to be able to translate very detailed planning information into performance metrics that quickly illustrate the impact of a specific business scenario. Oracle Advanced Planning Command Center enables you to analyze high level demand and supply trends and metrics, and to drill down in any problem area. Your planners can analyze root-cause of problems via the prebuilt dashboards and reports, and directly and seamlessly drill-down to the powerful planning workbenches to simulate possible solutions or take actions, in context of the problem that you are trying to solve.

Prebuilt dashboards for sales and operations planning and supply chain analysis

Oracle Advanced Planning Command Center provides comprehensive prebuilt dashboards that enable you to analyze sales and operations planning performance and the health of your supply plan. The dashboards can be quickly configured for the various analyst roles in your organization and extended to show information from external non-planning data sources.

The Sales and Operations Planning dashboard supports a 360 degree review of demand, supply, and enables you to analyze executive level information such as revenue, inventory turns, profit and loss, and cost trends for the plans that you execute. You can also compare your baseline to multiple alternative scenarios at various levels, such as organization, product category, sales channel, supplier, customer, and project.

The Supply Chain Analyst dashboard enables you to quickly assess trends in demand and supply, exceptions, resource over- and under-utilization, inventory, and production. For example, you can analyze how a short term supply shortage could be related to a sudden demand spike that is either caused by an incorrect marketing forecast, or originates from a bottleneck resource.

Get started quickly – more than 100 pre-built reports and performance metrics

Oracle Advanced Planning Command Center provides a comprehensive library of performance metrics and reports across many seeded dimensions and hierarchies. For example, you can analyze demand satisfaction through metrics like late demand ratio, perfect order index, fill rate, service level, unmet demand, and sales quantity; you can analyze inventory performance through metrics like inventory turns, carrying cost, projected available balance in days of cover and amount, stock-outs, safety stock, total supply and demand; you can analyze supply chain financial performance through metrics like profit, margin, revenue, and cost (purchasing, transportation, and manufacturing). Leveraging the industrial strength and configurability of Oracle Business Intelligence Enterprise Edition (OBIEE), you can easily create new reports that are based on any of the seeded reports: add new dimensions, new data elements, filters, and navigational links as required and use them privately or share them with other users.

Leverage process automation to structure execution of your scenarios

Oracle Advanced Planning Command Center obtains supply chain planning data from complementary demand planning, inventory optimization, sales and operations planning, network design, and supply planning applications via web services. This web services-based approach enables Oracle Advanced Planning Command Center to support systemic operational improvements in a wide variety of functional areas through integration with other applications – even in highly heterogeneous application environments. You can define processes that include approval and review steps and that span multiple planning applications. For example, you can define a process that starts with collection of ERP data, runs a consensus demand planning sub-process, uses the consensus demand in a supply plan, and accumulates in a sales and operations plan.

Automatically archive scenarios and plans for trend analysis

When running (or publishing) plans you can automatically archive key performance metrics for historical and trend analysis in the dashboards. You can compare any archived plan versions to current plans and purge them when they are obsolete for analysis.

Summary

Oracle Advanced Planning Command Center offers prebuilt integration with Oracle Demantra Demand Management, Oracle Demantra Real-Time Sales and Operations Planning, Oracle Inventory Optimization, Oracle Strategic Network Optimization, and Oracle Advanced Supply Chain Planning, enabling companies to quickly leverage Oracle's best-in-class supply chain planning functionality for value chain planning. As a key decision maker, you can quickly compare alternative business scenarios, define how they need to be executed, and determine what trade-offs need to be made to meet your business goals. Its truly unique offering of prebuilt dashboards, reports, performance indicators, facts, hierarchies, alerting, and context sensitive drill downs provide the decision making capability that you need to increase the value in your supply chain without the need to master complex tools and processes.

KEY BENEFITS

KEY BENEFITS:

- Business insight for executives based on real-time information
- Out-of-the-box planning analytics for fastest ROI
- Completely integrated with existing planning tools
- Pre-built, rich content, leveraging existing foundation - No need to invest in a separate data warehouse
- Leverages proven Fusion Middleware – flexible configuration and extensible to include other data sources

RELATED PRODUCTS:

- Oracle Advanced Supply Chain Planning
- Oracle Demantra Demand Management
- Oracle Demantra Real-Time Sales and Operations Planning
- Oracle Inventory Optimization
- Oracle Strategic Network Optimization
- Oracle Business Intelligence Enterprise Edition
- Oracle SOA Suite

Oracle Advanced Planning — A Complete Solution

Oracle Advanced Planning enables companies to efficiently design, plan, and service their value chains. Its componentized architecture enables you to start with any product and expand to other areas at any point in time. For example, you can decide to start with improvements to your demand management process because you have a forecast accuracy problem, and then implement constrained supply planning or a sales and operations planning process. The Oracle Advanced Planning architecture leverages the scalability and security of Oracle's RDBMS and Fusion Middleware technology and can be deployed as a single instance with Oracle E-Business Suite, or integrated with non-Oracle legacy systems. Whether you implement one module or the entire product solution, Oracle Advanced Planning enables you to share unified supply chain planning information across the enterprise so you can make smarter decisions with better information.

Contact Us

For more information about the Oracle Advanced Planning Command Center, please visit www.oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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